

April 14, 2010

Boosters Meeting

Meeting Started @ 7:30

Attendance: Steve Schairer, Mary Bushway, Patti Akrouche, Donnie Owen, Susan Jacobson, Jen Burkes Matt Ackerman
Tom Howard

Calendars: Matt Ackerman All American Sports Publishing
Recently took over this territory. Largest sports poster company in the industry This company has been in business since 1998 paid out 7 million dollars in rebates. They sell the ads and a percentage comes back to the Boosters. There would be a couple of different options, Spring, Summer, Fall and Winter. It is a soft sell working with Boosters to fundraise to get money back for the athletic programs. Pictures can go on the calendar as well, key support information. Percentage between 10% and 15% goes to the Boosters. We would start at 12%. Ballpark figure of the return is \$500.00 per season back to Boosters. Advertisers can lock up all three season at \$275.00. We would like him to be able to bundle the ads. Steve would not recommend that we put all three season together. Matt suggested we do three individuals. They all offer a smaller version which the board felt would work better. Matt will try to pinpoint a school that is similar in size and provide us with firmer numbers. Matt will follow up with Patti and Steve.

Secretaries Report:

March Minutes Reviewed and accepted:

Treasure Report:

General account \$15,121.19 total account \$21404.91 which included team. Swim team recently collected the hock money from last year and this year. Holmes Bus Company charged them an additional \$3,000.00 because they did not charge them enough the first year. \$\$ does exist in these accounts. By the end of the year Donnie expects the team accounts to be zeroed out. Donnie is resigning as Treasure as of June 1, 2010.

Athletic Director:

Plaque for cabinet is up donated by the Boosters. Jersey's for Mosi and Lofah.

Steve brought a new jacket to the meeting they can be purchased in green with gold down the sides, sharp jacket. \$80.00 cost to Steve, this would not be another choice of varsity jacket. Steve will show the jacket to the kids and we will consider changing this new jacket for the fleece.

Fundraising:

May fundraiser is Warrior Workout Weekend May 22nd and 23rd Cathy Pimental's nephew is going to do a commercial for Wake up Warriors, this would be his 2nd commercial done and she would like the Boosters to donate \$ to him. If the board votes

no, then she will do something on her own. Boosters Board voted no on donation to Cathy's nephew. Steve has offered to give him t-shirts and some other things. The Warrior workout weekend is going to cost a \$20.00 donation.. Steve will let the Coach's know that we would like the support. Jen will try and rework the artwork and get it to Tom by Friday.

Kevin Donahue has requested that the Boosters donate something to the Shriners game he has been asked to play in. Being selected to play in this game is an honor. The Board voted to donate \$100.00 which is a ¼ page ad. Mary will coordinate this donation.

Below is a list of Board Members and their status for next year.

Sherrie Fair Leaving
Cathy Pimental Leaving
Donnie Owens Leaving
Mary Bushway Staying
Susan Jacobson Staying
Patti Akrouche Staying

Meeting adjourned at 8:50